

C.U.SHAH UNIVERSITY

Summer Examination-2016

Subject Name : Professional Communication Skills

Subject Code : 4SC04PCS1/4LS04PCS1

Branch: B.Sc.(All)

Semester : 4

Date : 07/05/2016

Time : 02:30 To 05:30

Marks : 70

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
- (2) Instructions written on main answer book are strictly to be obeyed.
- (3) Draw neat diagrams and figures (if necessary) at right places.
- (4) Assume suitable data if needed.

Q-1

Attempt the following questions:

(14)

- a) Ghanshyam is neither clever ____ smart.
(A) and (B) nor (C) or (D) otherwise
- b) Chemistry is ____ us by Mr. Bhatt.
(A) teach (B) taught (C) teaching (D) to teach
- c) Blood is ____ than water.
(A) thick (B) think (C) thicker (D) thickest
- d) ____ you work hard, you will pass.
(A) Until (B) Unless (C) If (D) And
- e) Which is the correct antonym for 'success'
(A) win (B) victory (C) failure (D) achievement
- f) In LSRW, 'S' stands for ____.
(A) Speaking (B) Standing (C) Sitting (D) Smiling
- g) This is the reason ____ I was absent yesterday.
(A) when (B) where (C) what (D) why
- h) Haven't you gone ____?
(A) since (B) because (C) though (D) yet
- i) Which is the synonym of 'brave'
(A) fearful (B) coward (C) courageous (D) timid
- j) Shilpa ____ just ____ coffee.
(A) have+drink (B) has+drunk (C) have+drinking (D) have+drunk
- k) I swam ____ the river.
(A) with (B) by (C) along (D) across
- l) "*The Lamb*" is written by ____.
(A) William Blake (B) Anton Chekhov (C) O'Henry (D) William Shakespeare



- m) The cat is running ____ the rat.
(A) on (B) in (C) under (D) after
- n) She is a teacher. It is ____ school.
(A) her (B) my (C) your (D) his

Attempt any four questions from Q-2 to Q-8

- Q-2 Attempt all questions (14)**
- A. Why does William Blake address to the lamb?
B Write a short note on Behavioral Communication.
- Q-3 Attempt all questions (14)**
- A. How do village people react when the scorpion bite the poet's mother?
B What is Behavioral Communication? What are the types of it?
- Q-4 Attempt all questions (14)**
- A. What are the preparatory steps for presentation?
B What is grooming? Write a short note on it.
- Q-5 Attempt all questions (14)**
- A. How much do you find the title *A Marriage Proposal* appropriate?
B Write an inquiry letter on behalf of ABC Telecom, Surendranagar to XYZ Mobiles Pvt. Ltd., Coimbatore. Show your desire to purchase XYZ smart phones with latest configuration.
- Q-6 Attempt all questions (14)**
- A. What is the connection between the lamb and the God according to William Blake?
B Inform your best friend writing a report on celebration of sports week in your college.
- Q-7 Attempt all questions (14)**
- A. Describe articulatory system in brief.
B What is the difference between personal letter and business letter?
- Q-8 Attempt all questions (14)**
- A. What are the characteristics of report?
B What happens when the scorpion bite the poet's mother? Describe the events.

